FGM

Whiteness

LINE

PIONEERING
& LEADERSHIP

SINCE 1996



FGM

Whiteness Perfect

10%, 16% and 22% hydrogen peroxide
for home use.

The choice of someone who truly understands dental whitening: **you!**

1st BRAZILIAN DENTAL WHITENER



DA DENTAL ADVISOR 2024 TOP AWARD WINNER

5X AWARDED
THE BEST TAKE-HOME WHITENING GEL IN THE USA

"For many years Whiteness Perfect, especially 10% whitening gel, has been the one I use most for at-home dental whitening. It combines the commercial success of decades with continuous investment in clinical and scientific research worldwide that demonstrates exceedingly satisfactory results, providing safety and scientific backing for the clinical recommendation of this product and its use in everyday life."

Prof. Dr. Leandro Hilgert



Author: Prof. Dr. Maristela Lobo.



BEFORE **AFTER**

Best desensitizing package: potassium nitrate and fluoride.

High water content: keeps teeth hydrated, reducing the risk of developing sensitivity.

Daily use time: 10% and 16%: 3 to 4 hours a day. **22%:** 1 hour a day.

Safety: Safety: pH near neutral and excellent viscosity.

FGM

White Class

6%, 7.5% and 10% hydrogen peroxide
for home use.

White teeth with **shorter daily use time.**



Author: Prof. Dr. Felipe Rossi



BEFORE AFTER

Shorter daily use time:
6%: 1 hour and 30 minutes a day, **7,5%:** 1 hour a day, **10%:** 30 minutes a day

Calcium in the composition: prevents demineralization.

Desensitizing agents:
Potassium nitrate and fluoride.

FGM

Whiteness Simple

10%, 16% and 22% carbamide peroxide
for home use.



Author: Dr. Carolina Cristina Silva Vasconcelos



BEFORE AFTER

Desensitizing actives:
sodium fluoride + potassium ions.

pH close to neutral:
vita la desmineralización del esmalte y dentina.

FGM

Whiteness HP Automixx

Hydrogen peroxide 35%
for clinical use.

The most **complete, practical and safe**



Author: Prof. Dr. Luis Fernando Tenfen



BEFORE AFTER

stable alkaline pH: Prevents dental sensitivity.

Single application per session: up to 50 minutes.

High yield: up to 4 applications.

Mixing tip: practicality that enables direct application.

FGM

Whiteness HP Blue

Hydrogen peroxide 35%
for clinical use.

More practicality, **less sensitivity**



Author: Prof. Dr. Helena Klemba



BEFORE AFTER

Calcium in the composition: pprevents demineralization of the tooth structure.

Stable alkaline pH: lower diffusion of peroxide into the pulp, which prevents dental sensitivity.

Single application per session: up to 40 minutes.

FGM

Whiteness HP Maxx

Hydrogen peroxide 35%
for clinical use.

Versatile and practical.



With heat blocker: prevents dental heating when light sources are used.

No waste: use according to the needs of each case.

Author: Dr. Felipe Rodrigues



BEFORE



AFTER

Safety: exchanging the gel keeps the pH of the product safe against enamel demineralization.

Color change: visual indication of the chemical action.

FGM

Whiteness HP

Hydrogen peroxide 35%
for clinical use.

Pioneering system for teeth whitening



No waste: use according to the needs of each case.

Author: Dr. Alexia Suemi Nakashima



BEFORE



AFTER

Safety: exchanging the gel keeps the pH of the product safe against enamel demineralization.

Color change: visual indication of the chemical action.

FGM

Whiteness Perborato

Bleaching agent made with sodium perborate and 20% hydrogen peroxide **for non-vital teeth.**
For clinical use.



Excellent consistency: paste with ideal viscosity after compounding.

Author: Prof. Dr. Carlos Augusto de Oliveira Fernandes



BEFORE



AFTER

Versatility: compound the ideal proportions for use (2:1 or 1:1).

alkaline pH: minimizes side effects.

FGM

Whiteness Super-endo

37% carbamide peroxide **for non-vital teeth. For clinical use as a durable temporary filling.**



Author: Prof. Dr. Everton Salante



BEFORE



AFTER

Ready to use: no compounding required.

Can be used jointly with clinical dental whiteners.

High affinity with water: easy removal.

FGM

Whiteness RM

Dental stain remover via microabrasion. Made with 6% hydrochloric acid and silicon carbide. **For clinical use.**



Authors: Prof. Dr. Alexander Nishida e Prof. Dr. Carlos Francci



BEFORE



AFTER

Ready to use: no compounding required.

Efficiency: permanent removal of dental stains on enamel.

For superior **safety and comfort** in dental whitening, choose:

FGM

Top dam



GINGIVAL BARRIER

&

FGM

Desensibilize KF



POTASSIUM NITRATE + CALCIUM SYRINGE 0.2% OR 2%

Scientific evidence of the Whiteness Line

Access the QR Code on the side.

THE TRADEMARK OF YOUR SMILE

Proudly Brazilian and **present in over 100 countries, FGM is a pioneer in the manufacture of dental whiteners in Brazil** and synonymous with global excellence, with the renowned Whiteness line.

FGM is with you to make your **moments** and **smiles** are even **better** and **more intense.**

Our smile is one of **gratitude, transformation, joy** and **happiness** for being in **dental clinics around the world.**

FGM Dental Group is pleased to participate in each patient's story as **the trademark of your smile.**



FGM

Whiteness

The leading and ***most complete brand on the market.***

Present in ***over 100 countries.***

Over 2.5 million dental whitening procedures with Whiteness conducted per year worldwide.

"Of all the dental whitening agents that are on the market, the Whiteness Line has the most scientifically proven efficacy and safety."

Prof. Dr. Alessandra Reis



FGM ESTHETICS

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